

## Display Rates

### Black and White

	1X	3X	6X	9X	12X
Full Page	\$5,388	\$5,119	\$4,862	\$4,578	\$4,310
2/3	\$3,952	\$3,749	\$3,561	\$3,446	\$3,285
1/2	\$3,096	\$2,947	\$2,800	\$2,745	\$2,638
1/3	\$2,144	\$2,050	\$1,943	\$1,834	\$1,726

### Four-Color

	1X	3X	6X	9X	12X
Full Page	\$7,333	\$6,972	\$6,612	\$6,239	\$5,855
2/3	\$5,879	\$5,590	\$5,314	\$5,043	\$4,754
1/2	\$4,784	\$4,544	\$4,304	\$4,082	\$3,842
1/3	\$3,678	\$3,487	\$3,319	\$3,120	\$2,927

## Market Center

### Black and White

	1X	3X	6X	9X	12X
1/6 Page	\$1,134	\$1,079	\$1,018	\$981	\$931
1/12 Page	\$570	\$546	\$516	\$490	\$466

### Four-Color

	1X	3X	6X	9X	12X
1/6 Page	\$1,305	\$1,238	\$1,178	\$1,154	\$1,107
1/12 Page	\$655	\$625	\$589	\$528	\$481

## Cover Rates

### Four-color

	1X	3X	6X	9X	12X
2nd Cover	\$8,140	\$7,741	\$7,356	\$6,958	\$6,565
3rd Cover	\$7,878	\$7,492	\$7,119	\$6,687	\$6,276
4th Cover	\$8,729	\$8,294	\$7,877	\$7,448	\$7,105