



MUSCLE CAR POWER MAGAZINE

Muscle Car Power celebrates high-performance cars, including the legendary iconic 1962-74 muscle cars, as well as the newest muscle cars coming out of Detroit. Content includes feature cars, technical build-ups and unique collections. Technical articles in every issue address both advanced and entry-level subjects, ranging from restoration tips to complete streetable vehicle builds.

While 100 percent completely original muscle cars are part of the mix, Muscle Car Power features cars with original configuration sheet metal with high-performance upgrades. Owners who upgrade original cars for better performance and reliability—without destroying the classic lines — are the primary target.

Typical modification range is from header and camshaft swaps to engine and elaborate suspension upgrades. Cosmetic retention of the factory look is critical.

Readers typically are club members with a passion for performance. They regularly attend performance car shows, and more than half do their own maintenance and detailing.



Rates

4 COLOR RATES

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2 Pg Spread	\$2,850	\$2,565	\$2,280

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2009 PRODUCTION SCHEDULE:

	MAY	JULY	SEPT	NOV	JAN	MAR
AD CLOSE	11/18/08	1/15/09	3/31/09	6/2/09	7/27/09	10/5/09
MATERIALS DUE	11/25/08	1/28/09	4/7/09	6/11/09	8/03/09	10/8/09
ON SALE	1/27/09	3/24/09	5/26/09	7/28/09	9/29/09	12/1/09

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- Engine build-ups and tuning
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