

# GUN WORLD®

## 2009 Production Schedule\*

Issue Cover Date	Ad Close Date	Materials Due Date	On Sale Date
January 2009	10/21/08	10/28/08	12/16/08
February 2009	11/12/08	11/19/08	1/13/09
March 2009	12/09/08	12/16/08	2/10/09
April 2009	01/08/09	01/15/09	3/10/09
May 2009	02/06/09	02/13/09	04/07/09
June 2009	03/06/09	03/13/09	05/05/09
July 2009	04/06/09	04/13/09	6/02/09
August 2009	05/01/07	05/08/09	06/30/09
September 2009	05/29/09	06/05/09	07/28/09
October 2009	06/26/09	07/06/09	08/25/09
November 2009	08/03/08	08/10/08	09/29/09
December 2009	09/04/09	09/14/09	11/03/09
January 2010	10/12/09	10/19/09	12/08/09
February 2010	11/12/09	11/19/09	01/12/10

\* Dates subject to change

## 2009 Rate Card

4C	1x	3x	6x	9x	12x
Full Page	\$2998	\$2848	\$2734	\$2702	\$2670
2/3 Page	\$2430	\$2382	\$2266	\$2227	\$2190
½ Page	\$2144	\$2097	\$1998	\$1963	\$1932
1/3 Page	\$1932	\$1892	\$1804	\$1770	\$1740
¼ Page	\$1750	\$1692	\$1623	\$1585	\$1545
Cover 2	\$3362	\$3224	\$3111	\$3071	\$3035
Cover 3	\$3328	\$3091	\$3082	\$3041	\$3035
Cover 4	\$3564	\$3500	\$3302	\$3280	\$3225

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