

Display Rates

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 BECKETT MEDIA LLC • 265 S. Anita Drive, Ste. 120 • Orange, CA 92868

Black and White

	1X	3X	6X
Full Page	\$1,500	\$1,350	\$1,100
2/3	\$1,125	\$975	\$825
1/2	\$995	\$875	\$750
1/3	\$750	\$650	\$525

Four-Color

	1X	3X	6X
Full Page	\$4,000	\$3,400	\$2,800
2/3	\$3,000	\$2,500	\$2,100
1/2	\$2,200	\$1,800	\$1,680
1/3	\$1,600	\$1,360	\$1,120

Cover Rates

Four-Color

	1X	3X	6X
2nd Cover	\$4,800	\$4,080	\$3,360
3rd Cover	\$4,400	\$3,740	\$3,050
4th Cover	\$5,200	\$4,420	\$3,640

Main Street Shoppes Section

Black and White

	1X	3X	6X
1/6 Page	\$500	\$425	\$375
1/12 Page	\$375	\$325	\$275

Four-Color

	1X	3X	6X
1/6 Page	\$975	\$850	\$700
1/12 Page	\$600	\$510	\$420

2 Page Spread

	1X	3X	6X
Black and White	\$2,850	\$2,423	\$1,995
Four-Color	\$6,700	\$5,500	\$4,000