

# BOW & ARROW

## Hunting

### 2009 Production Schedule

Issue Cover Date	Ad Close Date	Materials Due Date	On Sale Date
4-Color			
February 2009	11/06/08	11/13/08	01/06/08
Mar/Apr 2009	12/02/08	12/09/08	2/03/09
May/June 2009	01/05/09	01/12/09	03/07/09
July 2009 Buyers' guide	03/06/09	03/13/09	05/05/09
August 2009	04/06/09	04/13/09	06/02/09
September 2009	05/06/09	05/13/09	07/07/09
October 2009 <i>annual</i>	06/03/09	06/10/09	08/04/09
November 2009	07/02/09	07/09/09	09/01/09
December 2009	08/05/09	08/12/09	10/06/09
Jan/Feb 2010	10/15/09	10/22/09	12/15/09

\* Dates subject to change

### 2009 Rate Card

	1x	3x	6x	9x	12x
Full Page	\$2851	\$2731	\$2629	\$2569	\$2527
2/3 Page	\$2347	\$2266	\$2186	\$2145	\$2104
1/2 Page	\$2045	\$1984	\$1902	\$1861	\$1843
1/3 Page	\$1640	\$1599	\$1558	\$1539	\$1519
1/4 Page	\$1477	\$1438	\$1417	\$1397	\$1377
1/6 Page	\$1330	\$1295	\$1275	\$1257	\$1240
1/12 Page	\$1197	\$1165	\$1147	\$1131	\$1116
Cover 2	\$3297	\$3120	\$2986	\$2824	\$2774
Cover 3	\$3209	\$3001	\$2773	\$2737	\$2641
Cover 4	\$3640	\$3462	\$3288	\$3164	\$3044

#### Bow and Arrow Hunting Magazine

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