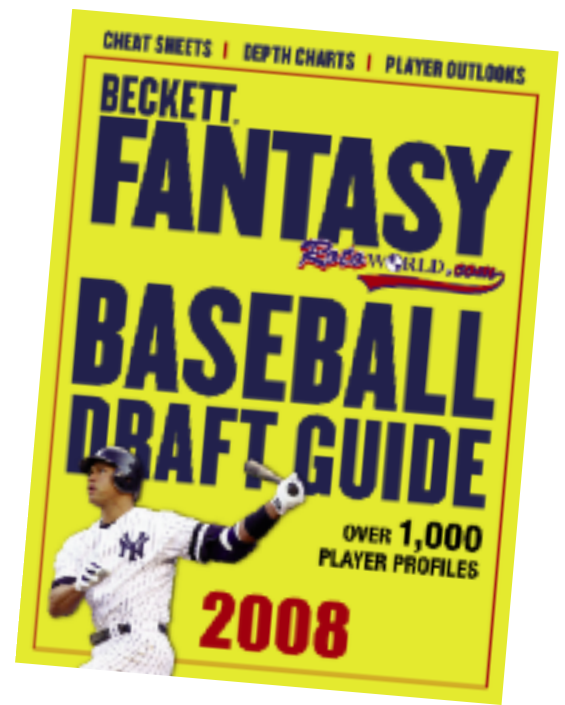


BECKETT. FANTASY

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Rates and Requirements Advertising Rate Card #1 — Effective January 1, 2009

4-Color	1x	3x	6x
Full Page	\$2,500	\$2,250	\$1,875
1/2 Page	1,750	1,575	1,313
1/4 Page	1,100	990	825
Business Card	875	850	800
Cover 3	2,800	2,520	2,100
Cover 2	2,700	2,430	2,025
Cover 4	3,000	2,700	2,250

Cover Date	Materials Due	On Sale Date
Fantasy Baseball Draft Guide (14)	Dec 29	Jan 28
Fantasy Football Draft Guide (15)	Apr 30	May 27
Fantasy Football Draft Guide (16)	Jul 2	July 29

Premium Positions:

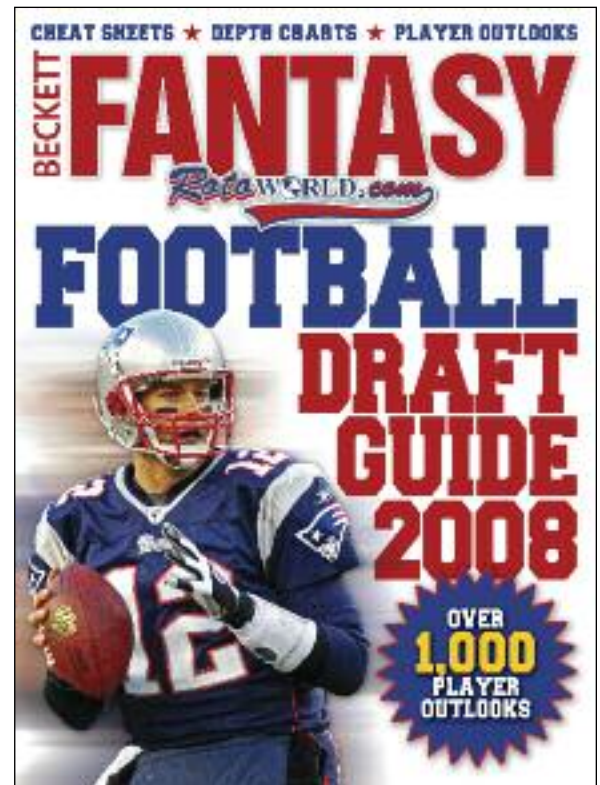
Add 15% position charge for guaranteed placement. Information about premium positions available upon request.

Specials:

Rates for inserts available upon request. Contact your sales representative today!

For the protection of ALL of our customers, we accept only the most reputable advertisers. Please be forewarned that unsettled disputes with buyers can result in revocation of advertising privileges.

**Contact Brett Robertson
Today to Reserve
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Brett Robertson • Advertising Executive

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